

# PRESS RELEASE

For Immediate Release : September 11, 2008

Contact : Lisa Wickman

Phone : 603-435-1855, M-F 8am-4pm

Phone : 603-798-3538, M-F after 5pm, Sat-Sun all day

## The Pink Ribbon Tour is Coming to New Hampshire!

The Guardians of the Ribbon, a group of firefighters from Arizona, are touring America to promote breast cancer awareness, and they are doing it in a very passionate and colorful way. On September 21, if you are near NH Route 93, keep an eye out for a PINK-RIBBON-covered fire truck, towing a 10-foot-tall silver ribbon cruising up the highway.

Dave Graybill, Glendale Arizona firefighter, and the man behind the dream, asks that we join in a movement that was started almost a year ago. "We are a male-dominated profession, supporting a female-dominated disease, and it is in our nature to fight for those who have lost the ability to fight for themselves. This Tour will not only bring us together, but give those who are battling this dreadful disease an overwhelming feeling of support. We believe the 'Cares Enough to Wear Pink' campaign will have a positive impact in the lives of those battling breast cancer."

The Pink Ribbon Tour group left Arizona on August 24, and have planned at least 28 stops around the country, showcasing their PINK fire truck, wearing their PINK firefighter turnout suits (produced and donated by our very own Globe Manufacturing Company LLC in Pittsfield NH), helping to raise funds for local cancer-related agencies.

On Monday, September 22 2008, the public is invited to visit with the Pink Ribbon Tour at Wal-Mart on Loudon Road in Concord, from 4pm to 8pm. The Guardians of the Ribbon are asking everyone to sign the PINK fire truck, and share their stories. Other sponsors include Your American Cancer Society from Bedford; the Mobile Digital Mammography van from Exeter Hospital, a new vehicle that was put into service in July 2008; the Payson Center for Cancer Care at Concord Hospital; 'The Globe Striders' for Making Strides Against Breast Cancer; popular local Rock Band 'RockUs'; and much MUCH more! There are plenty of activities for the whole family! Please wear *PINK*, and come out to show your support for The Pink Ribbon Tour and breast cancer awareness. For more information about The Tour, please go to [www.pinkribbontour.com](http://www.pinkribbontour.com). For a daily journal of their journey, please go to [www.pinkribbonnews.blogspot.com](http://www.pinkribbonnews.blogspot.com).